

# **Sports and Entertainment**

## **Introduction**

The Sports and Entertainment industry has grown to over rupees 62,000 crore in India. With this development has come a more professional and time-bound approach to doing business. A direct result of which is that more money is invested in even bigger and more diverse ventures. With higher investments comes increased risks; risks due to unforeseen occurrences, bad weather, accidents, human error, mismanagement, event cancellation, non appearance of celebrities etc. But now Bajaj Allianz's presents customised insurance cover for the Sports & Entertainment industry your safeguard against potential loss.

Whatever venture you may undertake, be it film production, a musical concert, a cricket match or even a product launch, all your elaborate preparations and effort could be ruined by something unforeseen. You can't possibly anticipate everything that may go wrong, but you can surely and comprehensively protect yourself from loss by opting for this customised insurance cover.

Now, with this customised insurance cover, whenever you embark on any venture, you can do so with complete assurance of a successful outcome. Bajaj Allianz will provide you peace of mind against all contingencies, and make good the monetary losses should you suffer any from unexpected occurrences.

The various customised covers for some of the specific sectors are

## **Films and Television**

- Making a film involves heavy investment and consequently involves significant risk. With film production in India getting industry status, the burning need of the hour for production houses is insurance coverage. This insurance cover is tailor-made for all aspects of the film industry like:-
  - Films & documentaries
  - Television serials
  - Advertising films etc

## **Sports Tournaments**

- The policy provides specific coverage for sporting tournaments like:
  - Cricket
  - Hockey
  - Golf
  - Athletics
  - Football
  - Swimming etc.

## **Events**

- With the advent of professional event managers there is now a more professional approach to the business of Event Management. Bajaj Allianz offers insurance covers for various events such as:-
  - Musical events
  - Award ceremonies
  - Product launches
  - Fashion shows
  - Exhibitions etc.

## **Scope of Coverage**

The insurance coverage is highly customised to suit specific requirements. The basic coverage includes the following :-

- Event Cancellation
- Cast Insurance\*
- Extra Expenses\*
- Film Negative\*
- Fire (Allied Peril)
- Personal Accident
- Money (in transit & in safe)
- Hospital Cash
- Burglary
- Public Liability

(\*in case of films, television serial)

Though these are suggested, the insurance covers can be enhanced or modified to suit specific requirements.