

HDFC PENSION SUPREME

With Bumper Addition

Lead a life of respect and dignity.
Even after retirement



Sar Utha Ke Jiyo

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

HDFC Pension Supreme is an insurance policy that is designed to provide a retirement income for life with the freedom to maximise your investment returns. Stride into your golden years of retirement with dignity and pride.

HDFC PENSION SUPREME

The HDFC Pension Supreme gives you:

- Freedom from tracking the market with **Asset Allocation Option**
- **Bumper Addition** to the fund value at vesting
- **Increased Premium Allocation Rate** from 6th year
- The flexibility to plan your retirement date
- Provides a post retirement income for life

You can choose your premium and the investment strategy. We will then invest your premium, net of premium allocation charges according to your chosen investment strategy. At the end of the policy term, you will receive the accumulated value of your funds and Bumper Addition (if applicable), which will be used to provide your pension income.

In the event of your unfortunate demise during the policy term, your spouse will receive the fixed sum assured along with unit fund value as cash lump sum to help him or her manage the retirement years.

All Unit Linked Life Insurance Plans are different from traditional insurance plans and are subject to different risk factors.

HDFC Standard Life Insurance Company Limited is the name of our Insurance Company and HDFC Pension Supreme is the name of this plan. The name of our company and the name of our plan do not, in any way, indicate the quality of the plan, its future prospects or returns.

3 EASY STEPS TO YOUR OWN PLAN

Step 1	Choose your retirement age
Step 2	Choose the premium you wish to invest, based on your retirement needs
Step 3	Choose your investment strategy

STEP 1: CHOOSE YOUR RETIREMENT AGE

You can select any age you wish to retire at (vesting age), between 50 years and 75 years.

STEP 2: CHOOSE THE PREMIUM YOU WISH TO INVEST, BASED ON YOUR RETIREMENT NEEDS

You can choose your premium & frequency as per the limits mentioned below:

	Premium Frequency			Sum Assured
	Annual	Half Yearly	Monthly*	
Minimum	Rs.15,000	Rs.8,000	Rs. 2,000	Fixed Rs.1000
Maximum	No limit			

* Available only with ECS/SI

You may also choose to pay ad-hoc Single Premium Top-Up or additional regular premiums depending on your convenience (See 'Single Premium Top-Up Allocation' and 'Premium Changes').

STEP 3: CHOOSE YOUR INVESTMENT STRATEGY

This being a unit linked plan; the premiums you pay in this plan are subject to investment risks associated with the capital markets. The unit prices of the funds may go up or down, reflecting changes in the capital markets.

So, to balance your level of risk and return, making the right investment choice is very important and you are responsible for the choices you make.

We have 7 funds that give you the potential for:

- Higher but more variable returns; or
- Lower but more stable returns over the term of your policy.

All the investment funds available to HDFC Pension Supreme will be available to you. All units in a particular fund are identical.



Secure Future

The seven funds available currently are as follows:

FUND*	DETAILS	ASSET CLASS			RISK & RETURN RATING
		Money Market* & Public Deposits***	Govt. Securities & Bonds	Equity	
		FUND COMPOSITION			
Liquid Fund II	<ul style="list-style-type: none"> Extremely low capital risk Very stable returns 	100%		--	Very Low
Stable Managed Fund II	<ul style="list-style-type: none"> Low capital risk due to exposure only to short-term bonds (Max 2 years) Higher potential return than Liquid Fund over a long period of time Duration upto 24 months 	0% to 100%		--	Very Low
Secure Managed Fund II	<ul style="list-style-type: none"> More capital stability than equity funds Higher potential return than Liquid Fund 	0% to 25%	75% to 100%	--	Low
Defensive Managed Fund II	<ul style="list-style-type: none"> Access to better long-term returns through equities Significant bond exposure keeps risk down as compared to equities 	0% to 20%	50% to 85%	15% to 30%	Moderate
Balanced Managed Fund II	<ul style="list-style-type: none"> Increased equity exposure gives better long-term return Bond exposure provides some stability as compared to equities 	0% to 20%	20% to 70%	30% to 60%	High
Equity Managed Fund II	<ul style="list-style-type: none"> Further increased exposure to equities to give a greater long-term return The small bond holding will aid diversification and provide a little stability 	0% to 15%	0% to 40%	60% to 100%	Very High
Growth Fund II	<ul style="list-style-type: none"> For those who wish to maximise their returns 100% investment in high quality Indian equities 	0% to 10%	--	90% to 100%	Very High

+Notes on the Funds Available: We will manage the investment in each fund so that the proportion of each Asset Class is ALWAYS within the ranges given. Option to use derivatives: All funds other than Liquid Fund II and Stable Managed Fund II will be allowed to use derivatives as and when regulations allow the same. ++ "Money Market Instruments" shall comprise of short term funds with maturity not more than one year comprising of instruments as specified by IRDA regulation IRDA/Reg./5/47/2008 (issued on 22nd August 2008). +++ Public Deposits means deposits issued by Banking Financial Company approved by the Reserve Bank of India or by any other Public Financial Institutions or by Housing Finance Companies approved by the National Housing Bank. • **The past performance of any of the funds is not necessarily an indication of future performance. Unit prices can go up and down. No fund offers an assured return. The names of the funds we offer under this plan do not, in any way, indicate the quality of the plan, its future prospects or returns. • None of the funds participate in the profits of HDFC Standard Life Insurance Company Limited. • Investment professionals regard money market instruments as unsuitable investments for the long term and are generally used for the short term. This is because money market instruments have relatively stable returns and offer high degree of capital safety. However, they tend to offer lower returns over the long term compared to other investments.**

EITHER

Make your own investment strategy

You choose from any one or a combination of the above 7 funds based on your risk appetite

OR

Opt for Asset Allocation Option

You can opt for Asset Allocation Option (AAO) in which the funds will be managed as per the allocation pattern under one of the three AAO variants described below:

AAO Variant →	Cautious			Moderate			Aggressive		
Number of Years to Vesting	Stable Managed Fund II	Secure Managed Fund II	Equity Managed Fund II	Stable Managed Fund II	Secure Managed Fund II	Equity Managed Fund II	Stable Managed Fund II	Secure Managed Fund II	Growth Fund II
10 – 40 years	0%	0%	100%	0%	0%	100%	0%	0%	100%
9 years	0%	15%	85%	0%	0%	100%	0%	0%	100%
8 years	0%	25%	75%	0%	0%	100%	0%	0%	100%
7 years	0%	40%	60%	0%	10%	90%	0%	0%	100%
6 years	5%	50%	45%	0%	30%	70%	0%	5%	95%
5 years	10%	60%	30%	0%	50%	50%	0%	20%	80%
4 years	15%	70%	15%	0%	70%	30%	0%	40%	60%
3 years	20%	75%	5%	10%	70%	20%	5%	60%	35%
2 years	25%	75%	0%	20%	70%	10%	25%	60%	15%
1 year	30%	70%	0%	30%	70%	0%	30%	60%	10%

You can choose one of the variants at the proposal stage. Once a particular variant is chosen the premium allocation and switches will be done according to the chosen pattern on every policy anniversary.

You cannot switch between the patterns and if you opt out of Asset Allocation Option, you cannot opt for it again. In case you decide to opt out of Asset Allocation Option, you can start making your own investment strategy by making fund switches and/or re-directing your future premiums as per your risk appetite.

ELIGIBILITY

The age and term limits for HDFC Pension Supreme are as shown below:

TERM PERIOD (Yrs.)		AGE AT ENTRY (Yrs.)		AGE AT VESTING (Yrs.)	
Minimum	Maximum	Minimum	Maximum	Minimum	Maximum
10	40	18	65	50	75

FLEXIBLE OPTIONS FOR YOUR NEEDS

FLEXIBLE OPTIONS	BENEFITS
Single Premium Top-Up	You can invest more than your usual regular premiums at any time, subject to the following conditions: <ul style="list-style-type: none"> You have paid all your regular premiums to date[#] Each Single Premium Top-Up amount is at least Rs. 10,000.
Premium Changes	<ul style="list-style-type: none"> You can increase your regular premiums at any time. The minimum increase in regular premium amount is only Rs. 5,000 per year and any changes to premiums will take place from the next premium due date. You can reduce* your premiums any time after at least three full year's regular premiums have been paid. If you stop^ paying premiums after at least 3 years premiums are paid, your policy will be converted to a paid up policy. All applicable charges will continue to be levied. • You may only restart your regular premiums within the specified revival period[@].
Changing your Investment Decisions	For customers who have not opted for AAO, you can change your investment fund choices in two ways: <p>Switching: You can move your accumulated funds from one fund to another anytime.</p> <p>Premium Redirection: You can pay your future premiums into a different selection of funds, as per your need.</p>

[#]Your policy has a grace period of 15 days. ^{*} Maximum reduction allowed will be 50% of original annualised premium and subject to the minimum premium requirement specified by us.

[^]Your policy must maintain the minimum fund value [@] Revival Conditions • Where premiums are stopped before the payment of 3 years premiums, you may restart your regular premiums before the end of the third year of your policy or the end of the 2 years after you stopped paying premiums, whichever is later. • Where premiums are stopped after the payment of 3 years premiums, you may restart your regular premiums before the end of the 5 years after you stopped paying premiums. • And applicable terms & conditions.

ACCESSING YOUR MONEY

A) On Vesting

Your policy matures at the end of the policy term you have chosen and on your chosen retirement (vesting) date, you will get the value of the units in your policy plus an additional percentage of the average annualised regular premium known as "**Bumper Addition**". The "**Bumper Addition**" will be based on your original term chosen at the inception.

TERM (yrs)	BUMPER ADDITION
10	50% of Average Annualised Premium*
11 +	100% of Average Annualised Premium*

* Average Annualised premium is the total of all regular premiums paid throughout the term of the policy divided by the premium paying term

The Bumper Addition will be payable only

- If You have paid all your regular premiums due throughout the contract term.
- If the vesting date is altered to an earlier date then the Bumper addition applicable for the revised policy term will be payable.

As per prevailing Government regulations;

- You can take up to 1/3rd of the total benefit at vesting (i.e. fund value plus "Bumper Addition" if any) as a tax-free cash lump sum and the rest must be converted to an annuity.
- You can buy the annuity from us or any other insurer.

You are allowed to alter your vesting date subject to the mentioned limits for age at vesting and policy term. If you prepone your vesting date the Bumper Addition corresponding to the revised policy term will be payable on Vesting.

B) On Death

In case of your unfortunate demise before the end of policy term, your

nominee will receive the unit fund value and the fixed Sum Assured of Rs. 1000. Your policy will terminate thereafter.

C) On Surrender/Lapse: You are encouraged to pay the original regular premium for at least the first 5 policy years. If you do not, you will incur a charge. You can not withdraw any portion of your funds (other than in full) at any point of the term of the contract till the vesting date.

a) If you do not pay premiums in first 3 years:

Your policy will lapse.

In case of death claim, the fixed Sum Assured will not be payable.

Your fund value less applicable surrender charges will be held separately and will not be invested. This amount will be paid to you only at end of either the 3rd year of policy or 2 years after premiums payment is stopped, whichever is later.

b) Surrender before 3 policy years:

Your policy will terminate.

Fund value less applicable charges will be held separately and will not be invested. This amount will be paid to you at end of 3rd year.

c) Surrender after 3 years:

Your policy will terminate.

Fund value less applicable surrender charge will be paid to you.

In case you surrender your policy, there may be tax implications. Please confirm the exact details from your Tax Consultant. Please see the "Charges" section for details of the Surrender charges.

MINIMUM FUND VALUE

After 3 years, the minimum fund value is 150% of your original regular premium. If your fund value is less than the minimum fund value at any time after three policy years, we will cancel your policy whether or not it is premium paying. This will ensure you receive at least 100% of the original annualised premium.

CHARGES

The charges under this policy are deducted to provide for the cost of benefits and the administration provided by us. Our charges, when taken together, are structured to give you better returns and value for money over the long term.

PREMIUM ALLOCATION CHARGE

This is a premium-based charge. After deducting this charge from your premiums, the remainder is invested to buy units. The tables below give the percentage of your premium that is used to buy units. This percentage depends on the size of the premium, the year of allocation & the premium frequency of the policy.

If you pay any of your premiums by ECS/SI then the percentage applied would be the **ECS Allocation Rate**. For any other medium of payment, the percentage is the **Normal Allocation Rate**. Both the rates are same.

The **Premium Allocation Rates** are guaranteed for the entire duration of the policy term.

PREMIUM ALLOCATION RATES

PREMIUM PAID DURING YEAR (Rs.) / PREMIUM FREQUENCY	NORMAL & ECS ALLOCATION RATES	
	YEARLY & HALF YEARLY	MONTHLY
Regular Premiums – Year 1		
15,000 to 1,99,999	70.00 %	65.00%
2,00,000 to 4,99,999	75.00%	70.00%
5,00,000 to 19,99,999	80.00%	75.00%
20,00,000+	87.50%	82.50%
Regular Premiums – Year 2		
15,000 to 1,99,999	85.00%	
2,00,000 to 4,99,999		
5,00,000 to 19,99,999		
20,00,000+		
Regular Premiums – Year 3		
15,000 to 1,99,999	90.00%	
2,00,000 to 4,99,999		
5,00,000 to 19,99,999		
20,00,000+		
Regular Premiums – Year 4&5		
	100%	
Regular Premiums – Year 6+		
	105%	

Single Premium Top-Up Allocation: The allocation rates for Single Premium Top-Up are given below.

SINGLE PREMIUM TOP-UP(S)	ALLOCATION RATE
Paid during Year 1 & 2	97.50%
Paid during Year 3+	98.00%

FUND MANAGEMENT CHARGE (FMC)

In the long term, the key to building great maturity values is a low FMC. The daily unit price already includes our low fund management charge of only 1.25 % per annum charged daily, of the fund's value.

SURRENDER CHARGE

This charge is a percentage of the fund value and will depend on the number of premiums paid prior to your surrender request.

The Surrender Charge applicable is shown in the table below.

NO. OF ORIGINAL ANNUALISED PREMIUMS PAID	PERCENTAGE OF FUND VALUE
1	100%
2	50%
3	30%
4	15%
5	NIL

For cases where part of the original annualised premium is not paid, for example if the frequency of payment is monthly or the premium is reduced, then the Surrender Charge will be derived from the above table on a pro rata basis.

No Surrender Charge will be levied for any Policy that is surrendered after the 5th policy anniversary.

OTHER CHARGES

The following is the set of other charges that we will take from your policy. These charges are taken by cancelling units proportionately from each of the funds you have chosen.

CHARGES	EXPLANATION
Policy Administration Charge	0.4% of original annualised premium will be deducted monthly.
Switching Charge	24 switches will be given free in a policy year and any additional switch will be charged Rs. 100 per switch*
Revival Charge	A charge of Rs. 250 may be charged for revival
Miscellaneous Charge	This is a charge levied for any alterations to the policy, like premium redirection or additional servicing. 12 premium redirection requests will be free in a policy year and any additional premium redirection request will be charged Rs. 250 per request. 6 additional servicing requests will be free in a policy year and any additional servicing request* will be charged Rs. 250 per request. A charge of upto Rs. 250 per instrument will be levied for each outstation cheques deposited.

*Statutory Charges – Service Tax, Education Cess and all other statutory levies shall be payable at the applicable rates on all Charges for all unit linked products.*Please refer to the Terms & Conditions section. *Automatic switches under an STO will count towards these free switches.*

ALTERATION TO CHARGES

We cannot change our current charges without prior approval from IRDA.

- The Fund Management Charge will be subject to the maximum cap as allowed by IRDA;
- The Surrender Charge & Policy Administration Charge is guaranteed for the entire duration of the policy term;
- We can charge up to a maximum of Rs. 500 per request for Switches, Premium Redirection, Revival charges, Outstation Cheques charges and Additional Servicing Requests.

TAX BENEFITS (Based on current tax laws)

You will be eligible for tax benefits under Section 80CCC of the Income Tax Act, 1961, subject to the provisions contained therein.

Under Section 80CCC, you can save up to Rs. 30,900 from your tax every year (calculated on the highest tax bracket) as premiums up to a maximum of Rs. 1,00,000 are allowed as a deduction from your taxable income.

The above-mentioned tax benefits are subject to changes in the tax laws.

TERMS & CONDITIONS

We recommend that you read this brochure & benefit illustration and understand what the plan is, how it works, the risks involved before you purchase. We have appointed Licensed Financial Consultants, duly licensed by IRDA, who will explain our plans to you and advise you on the correct insurance solution that will meet your needs.

A) Unit Prices: We will set the unit price of a fund as per the IRDA's guidelines. The unit pricing shall be computed based on whether the company is purchasing (appropriation price) or selling (expropriation price) the assets in order to meet the day to day transactions of unit allocations and unit redemptions.

(i) **Appropriation price** shall be computed as: Market value of investment held by the fund plus the expenses incurred in the purchase of the assets plus the value of any current assets plus any accrued income net of fund management charges less the value of any current liabilities less provisions, if any. This gives the net asset value of the fund. Dividing by the number of units existing at the valuation date (before any new units are allocated), gives the unit price of the fund under consideration.

(ii) **Expropriation price** shall be computed as: Market Value of investment held by the fund less the expenses incurred in the sale of the assets plus the value of any current assets plus any accrued income net of fund management charges less the value of any current liabilities less provisions, if any. This gives the net asset value of the fund. Dividing by the number of units existing at the valuation date (before any units are redeemed), gives the unit price of the fund under consideration.

We round the resulting price to the nearest Re. 0.0001. This price will be published on our website and in leading national newspapers.

B) Exclusions: There are no exclusions in this plan.

C) The Additional Services that will attract miscellaneous charges are as given below. Please note that the below list is a generic list and only those alteration requests eligible under HDFC Pension Supreme will be available to you in your policy:

- (i) Issue of Duplicate Policy Document on request from client. (ii) Dispatch of Returned Policy Document - due to client giving incorrect /outdated address (iii) Change in Date of Birth (iv) Change in Premium. (v) Change of Address. (vi) Change in the name of Life Assured (Please note: a change in Life Assured not allowed) (vii) Change of Policyholder's name (viii) Change of Assignee (especially as security for loans) (ix) Change of beneficiary / nominee / Appointee (x) Change of name of beneficiary / nominee / Appointee (xi) Request for additional Annual Unit Statement (xii) Request for Ad-hoc Unit statement (xiii). Request for additional Renewal premium reminder notice (more than one reminders) (xiv) Cheque bounce/cancellation of Cheque (xv) Change of servicing agent on client's request (xvi) Cancellation / Failure/ Fresh request of ECS / SI mandate on behalf of the client (xvii) Change in the frequency of premium payment (xviii) Retrieving / cancelling cheque issued by us to the client due to client request / error (xix) Client preference to have fund transfer instead of cheques on claims (xx) Change in bank details (xxi) Invalid / Fraudulent claims submitted by the Policyholder

D) Cancellation in the Free-Look period: In case you are not agreeable to the general policy terms and conditions, you have the option of returning the policy to us stating the reasons thereof, within 15 days from the date of receipt of the policy. On receipt of your letter along with the original policy documents, we shall arrange to refund you the value of units allocated to you on the date of receipt of request plus the unallocated part of the premium, plus charges levied by cancellation of units, subject to deduction of the stamp duty. A policy once returned shall not be revived, reinstated or restored at any point of time and a new proposal will have to be made for a new policy.

E) Special rules for large transactions: For a very large transaction above a threshold level, in order to maintain equity and fairness with all unit holders, we may choose to apply special treatment for all transactions, which involve purchase or sale of underlying assets. The number of units allocated may reflect the expenditure incurred in the actual market transactions which occurred. The value of units obtained from encashment may be the actual value obtained as a consequence of the actual market transaction which occurred. Transactions may occur over a number of days. The threshold level will vary from time to time, depending on, amongst other matters, the liquidity of the stock markets. Our current threshold for large transactions will be Rs 50,000,000 for a fund predominately investing in Government Securities and Rs 25,000,000 for a fund investing in highly liquid equities.

F) Prohibition of Rebates: Section 41 of the Insurance Act, 1938 states:

- No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
- Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to five hundred rupees.

G) Non-Disclosure: Section 45 of the Insurance Act, 1938 states:

Under the provisions of Section 45 of the Insurance Act, 1938, the company is entitled to repudiate a policy on the ground that a statement made in the proposal or in any report of a medical officer or referee or friend of the insured or any other document leading to issue of the policy was inaccurate or false, before the expiry of 2 years from the effective date of the policy, and thereafter that if such false or inaccurate statement was on a material matter or suppressed facts were material to disclose and it was fraudulently made and the policy holder knew that the statement was false or was material to disclose.


H) Service Tax & other duties:

As per the current Service Tax Laws, service tax is applicable on the life insurance premium as well as on all the charges. Any other indirect tax or statutory duty becoming applicable in future may become payable by you.

If Service Tax laws are amended to subject any additional services or charges to Tax in the future, we may take the Service Tax and Education Cess by any method we deem appropriate including by levying of an additional monetary amount in addition to the premium; cancellation of units or from the unit fund.

Lead a life of respect and dignity. Even after retirement.

Contact us today

 **1800-227-227/6000 9191**
(TOLL FREE)

sms **NOW** to **5676727**

Email: life@hdfcinsurance.com

Visit us at www.hdfcinsurance.com



Sar Utha Ke Jiyo

Registered Office: HDFC Standard Life Insurance Company Limited, Ramon House, 169 Backbay Reclamation, Mumbai - 400 020.

This document has no monetary value at any time and is not a proof of any contract with HDFC Standard Life Insurance Company Limited.

This version of the policy brochure invalidates all previous versions for the same plan. HDFC Pension Supreme is a pension plan. This plan is a unit linked non participatory plan.

Insurance is the subject matter of the solicitation. HDFC Pension Supreme (Form No. P 501-69 UIN: 101L055V01) ARN: PP/01/2010/939