

# HDFC ENDOWMENT SUPREME

*With Bumper Addition*

Secure happiness for yourself  
and your loved ones



 **HDFC**  
**STANDARD LIFE**

Sar Utha Ke Jiyo

**IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.**

You'll settle for nothing but the best. Be it for self or for your loved ones. With HDFC Endowment Supreme, you have a smart savings cum insurance plan that will help you effortlessly provide the finest for your family, be it today or tomorrow.

**HDFC ENDOWMENT SUPREME**

The HDFC Endowment Supreme gives:

- Valuable financial protection to your family in case you are not around
- **Bumper Additions** to the fund value on maturity
- **Increased Premium Allocation Rate** from 6<sup>th</sup> year
- Flexible additional benefit options
- An outstanding investment opportunity by providing a choice selected investments

In this plan you can choose your premium and the investment fund or funds. We will then invest your premium, net of premium allocation charges in your chosen fund(s) in the proportion you specify. At the end of the policy term, you will receive the accumulated value of your funds and Bumper Addition (if applicable).

In case of your unfortunate demise during the policy term, we will pay

- Sum Assured and
- The Fund value to your family.

**All Unit Linked Life Insurance plans are different from traditional insurance plans and are subject to different risk factors.**

**HDFC Standard Life Insurance Company Limited is the name of our Insurance Company and HDFC Endowment Supreme is the name of this plan. The name of our company and the name of our plan do not, in any way, indicate the quality of the plan, its future prospects or returns.**

**3 EASY STEPS TO YOUR OWN PLAN**

<b>Step 1</b>	Choose your regular premium & level of protection
<b>Step 2</b>	Choose the additional plan benefits you desire.
<b>Step 3</b>	Choose the investment fund or funds you desire.

**STEP 1: CHOOSE YOUR REGULAR PREMIUM & LEVEL OF PROTECTION**

You can choose your premium, frequency and level of protection as per the limits mentioned below:

	Premium Frequency			Sum Assured
	Annual	Half Yearly	Monthly*	
Minimum	Rs. 15,000	Rs. 8,000	Rs. 2,000	5 times annualised regular premium
Maximum	No limit			40 times annualised regular premium

\* Available only with ECS/SI

You may also choose to pay adhoc Single Premium Top-Up or additional regular premiums depending on your convenience (See 'Single Premium Top-Up Premium' and 'Premium Changes').

**STEP 2: CHOOSE ADDITIONAL PLAN BENEFITS**

You can opt to have a cover for any one of the following:

- Death Benefit - by choosing the Life Option.
- Death Benefit + Accidental Death Benefit - by choosing the Extra Life Option

Benefits payable under each Benefit Types are as follows:

BENEFIT TYPES	SUMMARY
Death Benefit	We will pay the Sum Assured and fund value to your family. The policy will terminate.
Accidental Death Benefit#	In addition to the Death Benefits, we will pay a further Sum Assured to your family. The policy will terminate.

#In your policy documents the Accidental Death Benefit is called "Extra Life Benefit".

**STEP 3: CHOOSE YOUR INVESTMENT FUNDS**

**This being a unit linked plan; the premiums you pay in this plan are subject to investment risks associated with the capital markets. The unit prices of the funds may go up or down, reflecting changes in the capital markets.**

So, to balance your level of risk and return, making the right investment choice is very important and you are responsible for the choices you make.

We have 7 funds that give you the potential for:

- Higher but more variable returns; or
- Lower but more stable returns

over the term of your policy.

Your investment will buy units in any of the following 7 funds designed to meet your risk appetite. All the investment funds available to HDFC Endowment Supreme will be available to you. All units in a particular fund are identical.



Happiness

You can choose from all or any of the following funds:

FUND*	DETAILS	ASSET CLASS			RISK & RETURN RATING
		Money Market** & Public Deposits ***	Govt. Securities & Bonds	Equity	
		FUND COMPOSITION			
Liquid Fund II	<ul style="list-style-type: none"> <li>Extremely low capital risk</li> <li>Very stable returns</li> </ul>	100%		--	Very Low
Stable Managed Fund II	<ul style="list-style-type: none"> <li>Low capital risk due to exposure only to short- term bonds (Max 2 years)</li> <li>Higher potential return than Liquid Fund over a long period of time</li> </ul>	0% to 100%		--	Very Low
	Duration upto 24 months				
Secure Managed Fund II	<ul style="list-style-type: none"> <li>More capital stability than equity funds</li> <li>Higher potential return than Liquid Fund</li> </ul>	0% to 25%	75% to 100%	--	Low
Defensive Managed Fund II	<ul style="list-style-type: none"> <li>Access to better long-term returns through equities</li> <li>Significant bond exposure keeps risk down as compared to equities</li> </ul>	0% to 20%	50% to 85%	15% to 30%	Moderate
Balanced Managed Fund II	<ul style="list-style-type: none"> <li>Increased equity exposure gives better long-term return</li> <li>Bond exposure provides some stability as compared to equities</li> </ul>	0% to 20%	20% to 70%	30% to 60%	High
Equity Managed Fund II	<ul style="list-style-type: none"> <li>Further increased exposure to equities to give a greater long-term return</li> <li>The small bond holding will aid diversification and provide a little stability</li> </ul>	0% to 15%	0% to 40%	60% to 100%	Very High
Growth Fund II	<ul style="list-style-type: none"> <li>For those who wish to maximise their returns</li> <li>100% investment in high quality Indian equities</li> </ul>	0% to 10%	--	90% to 100%	Very High

\*Notes on the Funds Available: We will manage the investment in each fund so that the proportion of each Asset Class is ALWAYS within the ranges given. Option to use derivatives: All funds other than Liquid Fund II and Stable Managed Fund II will be allowed to use derivatives as and when regulations allow the same. \*\* "Money Market Instruments" shall comprise of short term funds with maturity not more than one year comprising of instruments as specified by IRDA regulation IRDA/Reg./5/47/2008 (issued on 22nd August 2008). \*\*\* Public Deposits means deposits issued by Banking Financial Company approved by the Reserve Bank of India or by any other Public Financial Institutions or by Housing Finance Companies approved by the National Housing Bank. • **The past performance of any of the funds is not necessarily an indication of future performance. Unit prices can go up and down. No fund offers an assured return. The names of the funds we offer under this plan do not, in any way, indicate the quality of the plan, its future prospects or returns. • None of the funds participate in the profits of HDFC Standard Life Insurance Company Limited.** • Investment professionals regard money market instruments as unsuitable investments for the long term and are generally used for the short term. This is because money market instruments have relatively stable returns and offer high degree of capital safety. However, they tend to offer lower returns over the long term compared to other investments.

#### ELIGIBILITY

The age and term limits for HDFC Endowment Supreme are as shown below:

BENEFIT OPTIONS	TERM PERIOD (Yrs.)		AGE AT ENTRY (Yrs.)		MAXIMUM AGE AT MATURITY (Yrs.)
	Minimum	Maximum	Minimum	Maximum	
Life Option	10	30	18	65	75
Extra Life Option	10	30	18	55	70

#### FLEXIBLE OPTIONS FOR YOUR AND YOUR FAMILY'S NEEDS

FLEXIBLE OPTIONS	BENEFITS
Single Premium Top-Up	<p>Once we have issued your policy, you can invest more than your regular premiums at any time, subject to the following conditions:</p> <ul style="list-style-type: none"> <li>You have paid all your regular premiums to date<sup>^</sup></li> <li>Your total Single Premium Top-Ups<sup>##</sup> at any time is not more than 25% of your total regular premiums paid to date</li> <li>Each Single Premium Top-Up amount is at least Rs. 10,000</li> </ul>
Premium Changes	<ul style="list-style-type: none"> <li>You can <b>increase your regular premiums</b> at any time as long as your policy maintains at least the minimum level of life cover, without increasing your sum assured. The minimum increase in regular premium amount is only Rs. 5,000 per year and any changes to premiums will take place from the next premium due date. • You can <b>reduce your premiums</b> any time after at least three full year's premiums have been paid. Your reduced premium will still need to comply with the maximum and minimum levels of Sum Assured as specified by us and the Unit Linked Guidelines. If the policy is surrendered, you may also incur future Surrender Charges. Any reduction in premium will be subject to the minimum premium requirement specified by us. • If you <b>stop<sup>^</sup> paying premiums</b> after at least 3 years premiums are paid, your policy will be converted to a paid up policy. Life Cover will continue as long as the policy is in force (premium paying or paid up). All applicable charges will continue to be levied. • You may only restart your regular premiums within the specified <b>revival period<sup>@</sup></b>.</li> </ul>
Changing your Investment Decisions	<p>You can change your investment fund choices<sup>**</sup> in two ways:</p> <p><b>Switching:</b> You can move your accumulated funds from one fund to another anytime</p> <p><b>Premium Redirection:</b> You can pay your future premiums into a different selection of funds, as per your need.</p>

<sup>#</sup> Your policy has a grace period of 15 days. <sup>##</sup> We will count only Single Premium Top-Up amounts which did not attract any additional life cover. <sup>^</sup> Your policy must maintain the minimum fund value. <sup>\*\*</sup> All the investment funds available to HDFC Endowment Supreme will be available to you. <sup>@</sup> Revival Conditions • Where premiums are stopped before the payment of 3 years premiums, you may restart your regular premiums before the end of the third year of your policy or the end of the 2 years after you stopped paying premiums, whichever is later. • Where premiums are stopped after the payment of 3 years premiums, you may restart your regular premiums before the end of the 5 years after you stopped paying premiums. • And applicable terms & conditions.

## ACCESSING YOUR MONEY

### A) On Maturity

Your policy matures at the end of the policy term you have chosen and your risk cover ceases. You may redeem your balance units at the then prevailing unit price and take the fund value plus an additional percentage of the average annualised regular premium known as “**Bumper Addition**” with you. The “**Bumper Addition**” will be based on your original term chosen at the inception.

TERM (yrs)	BUMPER ADDITION
10	50% of Average Annualised Premium*
11 +	100% of Average Annualised Premium*

\* Average Annualised premium is the total of all regular premiums paid throughout the term of the policy divided by the policy term.

This addition will be payable only if:

- You have paid all your regular premiums due throughout the term of the contract.

**Settlement Option:** You can take your fund value in periodical instalments\* over the period which may extend up to 5 years. You may exercise this option within 30 to 180 days before the maturity. Your money will remain invested in the funds chosen by you and is subject to the same investment risks as during the policy term. During such period, we will continue to deduct charges other than the risk benefit charges such as the mortality charge (please see the “Charges” section below). At the end of this 5-year period, we will redeem the balance units at the then prevailing unit price and pay the fund value to you.

Your policy will terminate the moment the value of balance of your units in all the funds falls below the minimum fund value. Please refer to the Minimum Fund Value section for further detail in this scenario.

\* Currently this minimum instalment amount is Rs. 10,000.

### B) On Death

In case of the Life Assured's unfortunate demise before the end of policy term, we will pay.

- Sum Assured and
- Fund value to your family

We will also pay any Accidental Death Benefits if due. Your policy will terminate thereafter.

### C) By Partial Withdrawal

You can make lump sum partial withdrawals from your funds after 5 years of your policy provided:

- The minimum withdrawal amount is Rs. 10,000.
- After the withdrawal and applicable charges, the fund does not fall below the minimum fund value.
- After the withdrawal, the fund does not fall below the sum of top-up premiums paid in the preceding three years, ignoring all top-up premiums paid in the three years before the maturity date.
- The maximum partial withdrawal that can be done throughout the policy term is 300% of the original annualised premium.

### D) On Surrender/Lapse:

You are encouraged to pay the original regular premium for at least the first 5 policy years. If you do not, you will incur a charge. In addition, you have no access to the funds in your policy in the first three policy years.

a) If you do not pay premiums in first 3 years:

- Your policy will lapse and life cover will cease.
- Your fund value less applicable surrender charges will be held separately and will not be invested. This amount will be paid to you only at end of either the 3<sup>rd</sup> year of policy or 2 years after premiums payment is stopped, whichever is later.

b) Surrender before 3 policy years:

- Your life cover will cease & your policy will terminate.

- Fund value less applicable charges will be held separately and will not be invested. This amount will be paid to you at end of 3<sup>rd</sup> year.

c) Surrender after 3 years:

- Your life cover will cease & your policy will terminate.
- Fund value less applicable surrender charge will be paid to you.

Please see the “Charges” section for details of the Surrender and Partial Withdrawal charges.

## MINIMUM FUND VALUE

After 3 years, the minimum fund value is 150% of your original regular premium. If your fund value is less than the minimum fund value at any time after three policy years, we will cancel your policy whether or not it is premium paying. This will ensure you receive at least 100% of the original annualised premium.

During Settlement period, if the fund value falls below the minimum Fund value, your policy will terminate. No surrender charge will be applicable during the Settlement Period. The benefit payable will be the Unit Fund Value at the date of termination. This is to ensure that at least 100% of the original annualised premium is returned to you, as required by our regulator.

## NOMINEES

If you have not assigned the policy,

- You will receive the benefits due on maturity at the end of the policy term.
- In the event of your unfortunate demise, your nominee will receive the benefits due.

## CHARGES

The charges under this policy are deducted to provide for the cost of benefits and the administration provided by us. Our charges, when taken together, are structured to give you better returns and value for money over the long term.

### PREMIUM ALLOCATION CHARGE

This is a premium-based charge. After deducting this charge from your premiums, the remainder is invested to buy units. The tables below give the percentage of your premium that is used to buy units. This percentage depends on the size of the premium, the year of allocation, the premium frequency of the policy.

If you pay any of your premiums by ECS/SI then the percentage applied would be the **ECS Allocation Rate**. For any other medium of payment, the percentage is the **Normal Allocation Rate**. In this product, both the rates are same.

The **Premium Allocation Rates** are guaranteed for the entire duration of the policy term.

### Premium Allocation Rates

PREMIUM PAID DURING YEAR (Rs.) / PREMIUM FREQUENCY	NORMAL & ECS ALLOCATION RATES	
	YEARLY & HALF YEARLY	MONTHLY
<b>Regular Premiums - Year 1</b>		
15,000 to 1,99,999	70.00 %	65.00%
2,00,000 to 4,99,999	75.00%	70.00%
5,00,000 to 19,99,999	80.00%	75.00%
20,00,000+	87.50%	82.50%
<b>Regular Premiums - Year 2</b>		
15,000 to 1,99,999		
2,00,000 to 4,99,999	85.00%	
5,00,000 to 19,99,999		
20,00,000+	90.00%	
<b>Regular Premiums - Year 3</b>		
15,000 to 1,99,999		
2,00,000 to 4,99,999	90.00%	
5,00,000 to 19,99,999		
20,00,000+	92.50%	
<b>Regular Premiums - Year 4&amp;5</b>		
	100%	
<b>Regular Premiums - Year 6+</b>		
	105%	

**Single Premium Top Up Allocation:** The allocation rates for a Single Premium Top Up are given below.

PREMIUM PAID DURING YEAR (RS.)	ALLOCATION RATES
Single premium top-up(s) – Year 1&2	97.50%
Single premium top-up(s) – Year 3+	98.00%

#### FUND MANAGEMENT CHARGE (FMC)

In the long term, the key to building great maturity values is a low FMC. The daily unit price already includes our low fund management charge of only 1.25% per annum charged daily, of the fund's value.

#### OTHER CHARGES

The following is the set of other charges that we will take from your policy. These charges are taken by cancelling units proportionately from each of the fund(s) you have chosen.

CHARGES	EXPLANATION	
<b>Policy Administration Charge</b>	0.4% of original annualised premium will be deducted monthly.	
<b>Mortality and other Risk Benefit Charge</b>	Every month we make a charge for providing you with the death cover in your policy. The amount of the charge taken each month depends on your age.	
<b>Switching Charge</b>	24 switches will be given free in a policy year and any additional switch will be charged Rs. 100 per switch.	
<b>Partial Withdrawal Charge</b>	6 partial withdrawal requests will be free in a policy year and any additional partial withdrawal request will be charged Rs. 250 per request.	
<b>Surrender Charge</b>	No. of Original Annualised Regular Premiums paid	Surrender Charge
	1	100% of the fund value
	2	50% of the fund value
	3	30% of the fund value
	4	15% of the fund value
	5	NIL
	For cases where part of the original annualised premium is not paid, for example if the frequency of payment is monthly or the premium is reduced, then the surrender charge will be derived from the above Table on a pro rata basis. No Surrender Charge will be levied for any Policy that is surrendered after the 5 <sup>th</sup> policy anniversary.	
<b>Revival Charge</b>	A charge of Rs. 250 may be charged for revival.	
<b>Miscellaneous Charge</b>	This is a charge levied for any alterations to the policy, like premium redirection or additional servicing. 12 premium redirection requests will be free in a policy year and any additional premium redirection request will be charged Rs. 250 per request. 6 additional servicing requests will be free in a policy year and any additional servicing request <sup>#</sup> will be charged Rs. 250 per request. A charge of upto Rs. 250 per instrument will be levied for each outstation cheques deposited.	

Statutory Charges – Service Tax and Education Cess is payable at the applicable rates on all Charges for all unit linked products. <sup>#</sup>Please refer to the Terms & Conditions section.

#### ALTERATION TO CHARGES

We cannot change our current charges without prior approval from IRDA.

- The Fund Management Charge will be subject to the maximum cap as allowed by IRDA;
- The Surrender Charge, Policy Administration Charge and Mortality Charges Rates are guaranteed for the entire duration of the policy term;
- We can charge up to a maximum of Rs. 500 per request for Switches, Premium Redirection, Partial Withdrawal, Revival charges, Outstation Cheques charges and Additional Servicing Requests.

#### TAX BENEFITS (Based on current tax laws)

You will be eligible for tax benefits under Section 80C and Section 10(10D) of the Income Tax Act, 1961, subject to the provisions contained therein.

- Under Section 80C, you can save up to Rs. 30,900 from your tax each year (calculated on the highest tax bracket) as premiums up to Rs. 100,000 are allowed as a deduction from your taxable income.
- Under Section 10 (10D), the benefits you receive from this policy are exempt from tax.

The above mentioned tax benefits are subject to changes in the tax laws.

#### TERMS & CONDITIONS

**We recommend that you read this brochure & benefit illustration and understand what the plan is, how it works and the risks involved before you purchase. We have appointed Certified Financial Consultants, duly licensed by IRDA, who will explain our plans to you and advise you on the correct insurance solution that will meet your needs.**

**A) Unit Prices:** We will set the unit price of a fund as per the IRDA's guidelines. The unit pricing shall be computed based on whether the company is purchasing (appropriation price) or selling (expropriation price) the assets in order to meet the day to day transactions of unit allocations and unit redemptions.

(i) **Appropriation price** shall be computed as: Market value of investment held by the fund plus the expenses incurred in the purchase of the assets plus the value of any current assets plus any accrued income net of fund management charges less the value of any current liabilities less provisions, if any. This gives the net asset value of the fund. Dividing by the number of units existing at the valuation date (before any new units are allocated), gives the unit price of the fund under consideration.

(ii) **Expropriation price** shall be computed as: Market Value of investment held by the fund less the expenses incurred in the sale of the assets plus the value of any current assets plus any accrued income net of fund management charges less the value of any current liabilities less provisions, if any. This gives the net asset value of the fund. Dividing by the number of units existing at the valuation date (before any units are redeemed), gives the unit price of the fund under consideration.

We round the resulting price to the nearest Re. 0.0001. This price will be published on our website and in leading national newspapers.

#### B) Exclusions:

- No death benefit will be paid if the death has occurred directly or indirectly as a result of suicide within one year of the date of commencement or the date of issue or date of revival of the policy, whichever is later. However, in such circumstances, the value of the units held on the date of intimation of death will be paid out and the policy will terminate.
- We will not pay Accidental Death Benefits, if the death occurs after 90 days from the date of the accident. We will not pay Accidental Death Benefits, if the death is caused directly or indirectly from taking part or practicing for any hazardous hobby or pursuit or race unless previously agreed to by us in writing.
- We will not pay Accidental Death Benefits, if the death is caused directly or indirectly by any of the following:
  - Intentionally self-inflicted injury or attempted suicide, irrespective of mental condition.
  - Alcohol or solvent abuse, or the taking of drugs except under the direction of a registered medical practitioner.
  - War, invasion, hostilities (whether war is declared or not), civil war, rebellion, revolution or taking part in a riot or civil commotion.
  - Taking part in any flying activity, other than as a



passenger in a commercially licensed aircraft. • Taking part in any act of a criminal nature.

**C) The Additional Services#** that will attract miscellaneous charges are as given below. Please note that the below list is a generic list and only those alteration requests eligible under HDFC Endowment Supreme will be available to you in your policy:

- Issue of Duplicate Policy Document on request from client • Dispatch of Returned Policy Document - due to client giving incorrect /outdated address
- Change in Date of Birth • Change in Premium • Change in Sum Assured
- Change of Address • Change in the name of Life Assured (Please note: a change in Life Assured not allowed) • Change of Policyholder's name • Change of Assignee (especially as security for loans) • Change of beneficiary / nominee / Appointee • Change of name of beneficiary / nominee / Appointee • Request for additional Annual Unit Statement • Request for Ad-hoc Unit statement
- Request for additional Renewal premium reminder notice (more than one reminders) • Cheque bounce/cancellation of Cheque • Change of servicing agent on client's request • Cancellation / Failure/ Fresh request of ECS / SI mandate on behalf of the client • Change in the frequency of premium payment • Changing the installment amount during settlement period
- Retrieving / cancelling cheque issued by us to the client due to client request / error • Client preference to have fund transfer instead of cheques on claims
- Change in bank details • Invalid / Fraudulent claims submitted by the Policyholder

**D) Cancellation in the Free-Look period:** In case you are not agreeable to the general policy terms and conditions, you have the option of returning the policy to us stating the reasons thereof, within 15 days from the date of receipt of the policy. On receipt of your letter along with the original policy documents, we shall arrange to refund you the value of units allocated to you on the date of receipt of request plus the unallocated part of the premium plus charges levied by cancellation of units, subject to deduction of the proportionate risk premium for the period on cover, the expenses incurred by us on medical examination and stamp duty. A policy once returned shall not be revived, reinstated or restored at any point of time and a new proposal will have to be made for a new policy.

**E) Special rules for large transactions:** For a very large transaction above a threshold level, in order to maintain equity and fairness with all unit holders, we may choose to apply special treatment for all transactions, which involve

purchase or sale of underlying assets. The number of units allocated may reflect the expenditure incurred in the actual market transactions which occurred. The value of units obtained from encashment may be the actual value obtained as a consequence of the actual market transaction which occurred. Transactions may occur over a number of days. The threshold level will vary from time to time, depending on, amongst other matters, the liquidity of the stock markets. Our current threshold for large transactions will be Rs. 50,000,000 for a fund predominately investing in Government Securities and Rs. 25,000,000 for a fund investing in highly liquid equities.

**F) Prohibition of Rebates:**

**Section 41 of the Insurance Act, 1938 states:**

1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.

2) Any person making default in complying with the provisions of this section shall be punishable with fine, which may extend to five hundred rupees.

**G) Non-Disclosure:**

**Section 45 of the Insurance Act, 1938 states:**

Under the provisions of Section 45 of the Insurance Act, 1938, the company is entitled to repudiate a policy on the ground that a statement made in the proposal or in any report of a medical officer or referee or friend of the insured or any other document leading to issue of the policy was inaccurate or false, before the expiry of 2 years from the effective date of the policy, and thereafter that if such false or inaccurate statement was on a material matter or suppressed facts were material to disclose and it was fraudulently made and the policy holder knew that the statement was false or was material to disclose.

**H) Service Tax & other duties:** As per the Service Tax Laws, service tax is applicable on the life insurance premium and also on all the charges. Any other indirect tax or statutory levy becoming applicable in future may become payable by you by any method we deem appropriate including by levy of an additional monetary amount in addition to the premium; cancellation of units or from the unit fund.

Ensure a life of respect and dignity for you and your family.

Contact us today

 **1800-227-227/6000 9191**  
(TOLL FREE)

sms **NOW** to **5676727**

Email: [life@hdfcinsurance.com](mailto:life@hdfcinsurance.com)

Visit us at [www.hdfcinsurance.com](http://www.hdfcinsurance.com)



**Sar Utha Ke Jiyo**

Registered Office: HDFC Standard Life Insurance Company Limited, Ramon House, 169 Backbay Reclamation, Mumbai – 400 020.

This document has no monetary value at any time and is not a proof of any contract with HDFC Standard Life Insurance Company Limited.

This version of the policy brochure invalidates all previous versions for the same plan. This plan is a unit linked non participatory plan.

Insurance is the subject matter of the solicitation. HDFC Endowment Supreme (Form No. P 501-67 UIN: 101L058V01) ARN: PP/02/2010/1012.