

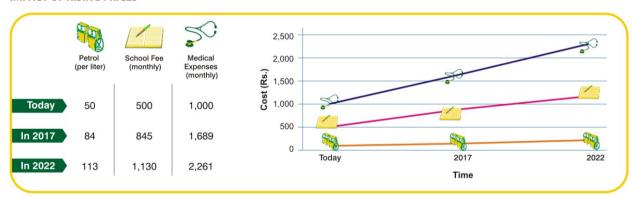


SAVINGS ASSURANCE PLAN

- With Profit Plan
- Simple Documentation
- Save As Per Your Convenience

Rocketing prices and fast paced life can put strain on your efforts to give your best for your family.

IMPACT OF RISING PRICES



Source: HDFC Standard Life Survey 2008. Inflation assumed as 6% p.a.

HDFC SAVINGS ASSURANCE PLAN

 $Build your savings\ with\ \textbf{HDFC Savings Assurance Plan}. This plan helps you to conveniently build your long-term savings.$

- Save regularly as per your choice-monthly, quarterly, half-yearly or yearly
- Simple documentation
- Convenient premium payment options

BENEFITS

- On maturity you will get Sum Assured + bonuses declared
- Death benefit

To know more about benefits, eligibility and conditions please refer to the brochure.

INDICATIVE PREMIUMS

A healthy male of age 40 years for Sum Assured of Rs. 1 Lakh will pay

Term	Premium
10 years	Rs. 12,016
20 years	Rs. 5, 976

TAX BENEFITS

You will be eligible for tax benefits under Section 80C of the Income Tax Act, 1961. You can save upto Rs. 33,990 from your tax every year (calculated on the highest tax bracket) as premiums up to a maximum of Rs. 1,00,000 are allowed as a deduction from your taxable income.

You can also avail benefits under Sec 10(10D), subject to conditions contained therein.

Tax benefits are subject to changes in tax laws.

An early start can make a significant difference to your savings.

So, contact us today!



