





ALERT INSURANCE BROKERS PRIVATE LIMITED

COMPANY PROFILE

Alert Insurance Brokers Private Limited

IRDAI licensed Composite Insurance Broker

Registration certificate No:360 Valid from 10.09.2019 to 09.09.2022

Licence category upgraded from Direct Broker to Composite Broker on 03.02.2022

IRDAI Licensed Insurance broker since 10/09/2007 (15 Years)

Category of License : Composite Broker (Direct & Reinsurance)

Web Portal: Policy99.com



Our Dynamic Team



MADANNLAL NAHAR
(Chairman)



AKKSHAY M NAHAR
(MD & Principal Officer)



SHOBA NAHAR
(Director)



A.SELVARAJ
(Executive Director)



DEVARAJAN T.A.
(General Manager - Techno Marketing)



M.MURTHY
(Senior Manager - Operations)



R. AMIRTH
(National Head - Motor)



PRADEEP P
(Senior Manager)



VENKATESH MURTHY
(Senior Regional Manager
Bangalore)



SAMBHAV BOHRA
(Branch Head - Raichur)



SRIDHAR N
(Senior Manager - Motor)



ANAS DANIE
(Operations Executive)



ASIR SINGH
(Senior Manager - Accounts)



TAMIZHARASAN K
(Operations Executive)



KISHORE
(Relationship Manager)



REMYA S.
(Assistant Manager)

Why Alert?

- Compare and Buy the best Insurance deals
- Expert advice on Add on covers and their benefits during claim
- Professional Insurance Broking house since 15 years
- Free expert advice during claim
- Free claims assistance from claim intimation till settlement
- Free endorsement services
- Prompt renewal reminders
- No hidden charges

Eager to build a long-term professional relationship with you

About Us



Our Mission

Insurance services with total integrity (**Honesty** is in our DNA)



Our Vision

To make customer experience world-class in all aspects of **Insurance & Reinsurance services**



Our Expertise

Licensed to deal with **ANY General, Health & Life Insurance** company on behalf of our client



Our History

IRDAI **Licensed Insurance broker** since 10.09.2007 (15 years)



Our Experience

Team with **over 100 years of collective Insurance experience**



Our Achievement

Over 1.42 Lakh active customers as on date & growing

Our Promoters

-  **Mr. Madannal Nahar** *B.Com, B.L.* - **Chairman**, Broker Qualified person (Composite), 55 years of rich experience in the Financial Services industry. Served as Chairman of South India Hire Purchase Association for 2 years. Ex President of Rotary club of Madras Southwest
-  **Mr. Akkshay M Nahar** *B.Com* - Broker Qualified person (Composite), **Managing Director & Principal Officer since inception of the Company**, 17 years of rich experience in the Insurance industry.
-  **Mrs. Shoba Nahar** - *B.A Corporate* - Broker Qualified person, **Director since inception of the Company**, 15 years of experience in Insurance industry.

Details of Key Management Personnel



Mr. A. Selvaraj *M.Com, B.L, FIII - Executive Director*

- A Broker qualified person (Composite), served The Oriental Insurance Company in several capacities and positions, spanning 26 years, in Head office, Regional office & Divisional offices. Technically well versed in all classes of Insurance including Aviation & Energy.
- 16 years of rich experience in Reinsurance Broking with Bharat Re-Insurance Brokers Pvt. Ltd. as Director- Reinsurance.
- A well-known reinsurance expert , having been the Lead Reinsurance Broker for RI Programme (both proportional & non- proportional treaties) of Insurers in and outside India.
- Enjoys working relationship with markets in SAARC Region, Philippines, Vietnam and other Asian markets, and reinsurance markets in Singapore, Malaysia, Middle East, Europe, East Africa and other Reinsurance markets.

Details of Key Management Personnel



Mr. T A Devarajan *M.A. LLB, FIII*

- Experienced for more than 3 decades, in Insurance Companies in India & Abroad (Gulf Region).
- Having in depth knowledge in Underwriting, Claims, Reinsurance Management, Reinsurance placement & accounting of both Proportional and Non-Proportional types.

Personal Insurance Products



Personal Insurance Product Range

- Motor
- Health
- Critical Illness
- Travel
- Home
- Personal Accident
- Life
- Cyber
- Pet


Corporate Insurance Products




Corporate Insurance Product Range

- Property
- Burglary
- Machinery Breakdown
- Fidelity Guarantee
- Money
- Electronic
- Equipment
- Plate Glass
- Public Liability
- Fire Loss of Profit
- Machinery Loss of Profit
- Boiler and pressure plant
- Marine cargo
- Marine Hull
- Contractor's All Risk
- Erection All Risk
- Industrial All Risk
- Professional indemnity
- Workmen's compensation
- Directors & Officers Liability
- Product Liability
- Commercial General Liability
- Cyber Liability
- Jewellers Block
- Windmill package
- Group Mediclaim
- Group Personal Accident
- Group Gratuity

Reinsurance Services

-  **Treaties**
 - Structuring / designing Reinsurance Programme
 - Critical Evaluation of existing Reinsurance Programme and redesigning to facilitate business development, Balance Sheet Protection and Solvency Sustenance
 - Developing competitive terms for both proportional and non-proportional treaties from top rated securities and organizing their placements

-  **Facultative**
 - Property
 - Projects
 - Marine- Cargo/Hull/Energy
 - Aviation
 - Liability

Services We Provide

-  **Risk Inspection**
-  **Gap Analysis report**
-  **Claim Consultancy**
-  **Insurance Portfolio management**
-  **Become our Point of Sale/Reseller**

Our Partners



We have you covered.

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