



COMPANY PROFILE

Alert Insurance Brokers Private Limited

IRDAI Licensed Composite Insurance Broker

Registration certificate No:360 Valid till 9th September 2025

IRDAI Licensed Insurance Broker since 10.09.2007 (15 Years Completed)

Category of License: Composite Insurance Broker (Direct & Reinsurance)

Web Portal: Policy99.com

Chennai | Bengaluru | Raichur | Jalandhar

Mission & Vision



- Our Mission
 Insurance services with total integrity (Honesty is in our DNA)
- Our Vision
 To make customer experience world-class in all aspects of Insurance & Reinsurance services
- Our Strengths
 Licensed to deal with ANY General, Health, Life Insurance and Reinsurance company on behalf of our client
- Our History
 IRDAI Licensed Insurance broker since 10.09.2007 (15 years completed)
- Our Experience
 Team with over 100 years of collective Insurance experience

Our Promoters



- Mr. Madannial Nahar B.Com., BL., Chairman, Broker Qualified person (Composite), 55 years of rich experience in the Financial Services industry. Served as Chairman of South India Hire Purchase Association. Ex-President of Rotary club of Madras Southwest
- Mr. Akkshay M Nahar B.Com., Broker Qualified person (Composite), Managing Director & Principal Officer since inception of the Company, 17 years of rich experience in the Insurance industry.
- Mrs. Shoba Nahar B.A. Corporate., Broker Qualified person, Director since inception of the Company, 15 years of experience in the Insurance industry.

Details of Key Management Personnel





- A seasoned Reinsurance Professional and Composite Insurance Broker qualified; adeptin CRITICAL STUDY of RI PROGRAMME and RE-DESIGNING them ENHANCING THEIR VALUE AND BALANCE SHEET PROTECTION.
- Backed up by 25 years of rich experience in Oriental Insurance Co. in several senior positions, handling varied portfolios and at various places; well versed in Underwriting, Claims Management and Loss Minimization and Control.
- 16 years of RI Broking services with Bharat Re-Insurance Brokers Pvt Ltd as their Director – Reinsurance; been a Lead RI Broker for Insurers in India, Sri Lanka, Nepal, Philippines etc; well connected with Insurance and Reinsurance markets.
- Continues his guidance and services from the Alert Insurance Brokers Private Limited platform since 2022.



Mr C. V. Srinivasan, M.Com., AICWA, F.I.I.I- **Sr. Vice President**

- More than 40 years of all-round General Insurance Practice starting with United India Insurance Co. as a Direct Recruit Officer in 1980 and ending as Vice President- Reinsurance and Chief Risk Officer in Royal Sundaram General Insurance Co. in its Corporate Office in 2023.
 - During the long innings with Royal Sundaram, the responsibilities deftly handled include RI Programme- Design and structure, negotiating lead terms with a variety of global Reinsurers, intermediaries, organizing RI Treaty placements and their Administration, Regulatory Compliance, RI Team building etc.
- Has a strong passion for RI, he is well connected with top rated securities and enjoys goodwill, reputation in the market.

Our Dynamic Team





MADANNIAL NAHAR (Chairman)



AKKSHAY M NAHAR (MD & Principal Officer)



SHOBA NAHAR (Director)



A. SELVARAJ (Executive Director)



C.V. SRINIVASAN (Sr. Vice President)



S. THIRUNAVUKKARASU (Chief Mentor)



SRIDHAR S (General Manager)



VENKATESH MURTHY (Branch Head - Bengaluru)



SAMBHAV BOHRA (Branch Head - Raichur)



SANDEEP SONI (Branch Head - Jalandhar)



M. MURTHY (Senior Manager -(Operations)



SRIDHAR N (Senior Manager - Motor)



RA. ANAS DANIE (Operations Executive)



SENTHIL. D (Senior Manager - Accounts)

Why Alert?



- Compare and Buy the best Insurance deals
- All Insurance companies and their products under one roof
- 100% Compliant
- Robust processes
- Professional Insurance Broking house since 10th September 2007 (15 years completed)
- Prompt renewal reminders
- Quick and Prompt settlement (Reinsurance)

Eager to build a long-term professional relationship with you

Personal Insurance Products





Personal Insurance Product Range

- Motor
- Health
- Critical Illness
- Travel
- Home
- Personal Accident
- Life
- Cyber
- Pet

Corporate Insurance Products



- Fire & Allied Perils
- Burglary
- Machinery Breakdown
- Fidelity Guarantee
- Money
- Electronic Equipment
- Plate Glass
- Public Liability
- Fire Loss of Profit

- Machinery Loss of Profit
- Boiler and Pressure Plant
- Marine Cargo
- Marine Hull
- Contractor's All Risk
- Erection All Risk
- Industrial All Risk
- Professional Indemnity
- Workmen's Compensation

- Directors & Officers Liability
- Product Liability
- Commercial General Liability
- Cyber Liability
- Jewellers Block
- Windmill Package
- Group Mediclaim
- Group Personal Accident
- Group Gratuity

Reinsurance Services



Treaties

- Structuring/designing Reinsurance Programme
- Critical Evaluation of existing Reinsurance Programme and redesigning to facilitate business development, Balance Sheet Protection and Solvency Sustenance
- Developing competitive terms for both proportional and non-proportional treaties from top-rated securities and organizing their placements

Facultative

- Property
- Projects
- Marine (Cargo and Hull)
- Energy
- Aviation
- Liability

Value Added Services



Risk Inspection

Claim Consultancy

Critical Gap Analysis Report

Insurance Portfolio Management

Our Partners









































We have you Covered.



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IRDAI Broker Licence Registration Certificate No. 360, Valid till 9th September 2025

Category of License: Composite Insurance Broker (Direct & Reinsurance)

We are IRDAI licensed Insurance broker since 10th September 2007 (15 Years completed)

Regd. & Head office: 12, 1st Floor, Rutland Gate 4th Street, Chennai 600006.

Alert TN GSTIN: 33AAGCA0915R1ZK

CIN number: U67200TN2006PTC060434

Website: Policy99.com

Email: care@alertinsurancebrokers.com

Mobile: +91 99627 94848 & +91 99401 48480

Advertisement Number: 174

Disclaimer

Insurance is the subject matter of solicitation. Terms & Conditions apply

The contents of this brochure are meant only for information without admitting any liability whatsoever.

For any Insurance related matters & risk factors, associated terms, conditions and exclusions please read the sales brochure of the respective Insurer carefully before concluding a sale.



irdai DEVELOPMENT AUTHORITY OF INDIA

(बीमा दलाल) विनियम, 2018 (Insurance Brokers) Regulations, 2018 अनुसूचा 1 - फाम एल (विनियम 14 (8) देखें) Schedule 1 - Form L (See Regulation 14 (8))

पंजीकरण के नवीकरण का प्रमाणपत्र CERTIFICATE OF RENEWAL OF REGISTRATION

पंजीकरण संख्या Registration No.: 360

- मेससं अलट उट्योरेस श्रीकर्स प्राइवेट ग्लिमिटेड श्रेणी Composite (अमिस्त)
 वताल का पंजीकरण प्रमाणपत्र भारतीय यीमा विनियामक और विकास प्राधिकरण (बीमा दलाल) विनियम, 2018 के विनियम 14 तथा बीमा अधिनियम, 1938(1938 का 4) के अपीन इसके द्वारा नवीकत किया जाता है।
- 1. The Certificate of Registration of M/n. Alext Insurance Brokers Ptt 4d. Category. Composite.

 Broker is hereby renewed under Regulation 14 of the IRDAI (Insurance Brokers) Regulations, 2018 and the Insurance Act, 1938 (4 of 1938).
- 2. Issued at Hyderabad on 14th day of Tuly Two Thousand Twenty TWO
- 3. यह पंजीकरण प्रमाणपत्र 10 · 09 · 2-02 2 सं 09 · 09 · 2-02 5 तक विधिमान्य होगा।
- 3. This Certificate of Registration shall be valid from 0.09.2022 09.09.2025
- 4. यह पंत्रीकरण प्रमाणपण इस शर्त के अधिन जारी किया जाता है कि आंदरक बीमा अधिनियम, 1938, बीमा विनियामक और विकास प्रधिकरण अधिनियम, 1999 (1999 का 41) उसके अंतर्गत बनाये गये नियमों अथवा विनियमों के सभी उपवंशों तथा प्राधिकरण द्वारा समय-समय पर जारी किये गये दिशा-निर्देशों, परिपर्शों और निर्देशों का पालन करेगा।
- 4. This Certificate of Registration is issued subject to the condition that the applicant shall comply with all the provisions of the Insurance Act, 1938, Insurance Regulatory and Development, Authority Act, 1999 (41 of 1999) the Rules or regulations made thereunder and the Guidelines, Circulars & Directions issued by the Authority from time to time.

HATT Place: EGY 1916/Hyderobad

आदेशानुसार By Order

दिनांक Date: 14. 07. 2022

भारतीय भीमा विभियामक और विकास प्राधिकरण के लिए और उनकी ओर से For Insurance Regulatory and Development Authority of India