

### **Alert Insurance Brokers Private Limited**

IRDAI Broker Licence Registration Certificate No.360, Valid till 9th September 2025

Category of Licence: Composite Insurance Broker (Direct & Reinsurance)

Regd. & Head office: New No.12, 1st Floor,

Rutland Gate 4th Street, Chennai - 600 006. India

Land Line: +91 44 45589265

Alert TN GSTIN: 33AAGCA0915R1ZK CIN Number: U67200TN2006PTC060434

Website: Policy99.com



### **Mission & Vision**



Our Mission

Insurance services with total integrity (Honesty is in our DNA)

**Our Vision** 

To make customer experience world-class in all aspects of Insurance & Reinsurance services

## 👯 Our Strengths

- Licensed to deal with ANY General, Health, Life Insurance company on behalf of our client.
- For Reinsurance related services, we enjoy global access.
- Robust processes, fair and transparent dealings.
- Our History
  - IRDAI Licensed Insurance broker since 10.09.2007 (18 years completed)
  - Our Experience

Team with over 100 years of collective Insurance experience

### **Our Promoters**

- Mr. Madannial Nahar B.Com., BL., Chairman, Broker Qualified person (Composite), 56 years of rich experience in the Financial Services industry. Served as Chairman of South India Hire Purchase Association. Ex-President of Rotary club of Madras Southwest
- Mr. Akkshay M Nahar B.Com., Broker Qualified person (Composite), Managing Director & Principal Officer since inception of the Company, rich experience in the Insurance industry since 2004.
- Mrs. Shoba Nahar B.A. Corporate., Broker Qualified person, Director since inception of the Company, rich experience in Insurance industry since 2006.

# **Details of Key Management Personnel**

- Language Mr. K N Murali B.Com., A.C.A., A.I.I.I Chief Executive Officer
- Joined as Direct Recruit Officer in National Insurance.
- Over 38 years of Experience in General Insurance Industry, both in Public Sector and Private Sector.
- Served as Senior Vice President and Country Head for Retail Agency and Key Partnerships at the time of superannuation in Royal Sundaram.
- Mr. A. Selvaraj M.Com, BL, F.I.I.I Executive Director
- A seasoned Reinsurance Professional and Composite Insurance Broker qualified; adeptin CRITICAL STUDY of RI PROGRAMME and RE-DESIGNING them ENHANCING THEIR VALUE AND BALANCE SHEET PROTECTION.



- Been a Lead RI Broker for Insurers in India, Sri Lanka, Nepal, Philippines etc; well connected with Insurance and Reinsurance markets.
- Continues his guidance and services from the Alert Insurance Brokers Private Limited platform since 2022.

### 💄 Mr C. V. Srinivasan, M.Com., AICWA, F.I.I.I - Sr. Vice President

- More than 40 years of all-round General Insurance Practice starting with United India Insurance Co. as a Direct Recruit Officer in 1980.
- During the long innings with Royal Sundaram, deftly handled include RI Programme - Design and structure, negotiating lead terms with a variety of global Reinsurers, intermediaries, organizing RI Treaty placements and their Administration, Regulatory Compliance.

### 👱 Mr S. Sridhar, B.Com., General Manager

- Broker qualified person (Composite).
- 20 years of rich experience in Insurance Companies like ICICI Lombard, Bajaj Allianz and Future Generali, headed their Branches; gained deep understanding, insights of General Insurance and Reinsurance principles and practices.

# **Our Dynamic Reinsurance Team**



MADANNIAL NAHAR (Chairman)



AKKSHAY M NAHAR (MD & Principal Officer)



SHOBA NAHAR (Director)



K.N. MURALI (Chief Executive Officer)







SRIDHAR S (General Manager)





### **Reinsurance Services**

#### **Treaties**

- Structuring/designing Reinsurance Programme
- Critical Evaluation of existing Reinsurance Programme and redesigning to facilitate business development, Balance Sheet Protection and Solvency Sustenance
- Developing competitive terms for both proportional and nonproportional treaties from top-rated securities and organizing their placements

#### **Facultative**

- Property Projects Marine (Cargo and Hull) Energy
- Aviation
  Liability

## Reinsurance Markets in our Radar

- India Nepal Sri Lanka Bhutan Maldives Singapore
- Malayasia
  Vietnam
  Middle East
  Lloyds
  Europe

### **Reinsurance Contacts**

### Mr. Akkshay M Nahar

Email: akkshay@alertinsurnacebrokers.com

Mobile: +91 9884094848

### Mr. K.N. Murali, A.C.A., A.I.I.I

Email: kn.murali@alertinsurancebrokers.com

Mobile: +91 99400 86000

### Mr. S. Sridhar

Email: sridhar.s@alertinsurancebrokers.com

Mobile: +91 9940148480

Common Email: reinsurance@alertinsurancebrokers.com

### Mr. A Selvaraj

Email: selvaraj@alertinsurancebrokers.com

Mobile: +91 9282230317

#### Mr. C.V. Srinivasan

Email: cv.srinivasan@alertinsurancebrokers.com

Mobile: +91 9840355062

#### Mr. D. Senthil

Email: accounts@alertinsurancebrokers.com

#### Alert Insurance Brokers Private Limited

IRDAI Broker License Registration Certificate No.360, Valid Till 9th September 2025

Category of License: Composite Insurance Broker (Direct & Reinsurance)

We are IRDAI Licensed Insurance broker since 10,09,2007 (18 Years completed)

Alert TN GSTIN: 33AAGCA0915R1ZK CIN Number: U67200TN2006PTC060434

Website : **Policy99.com** Advertisement Number : 171

#### Disclaimer

Insurance is the subject matter of solicitation. Terms & Conditions apply. The contents of this brochure are meant only for information without admitting whatsoever. For any Insurance related matters & risk factors, associated terms and exclusions please read the sales brochure carefully before concluding a sale.