



Alert Insurance Brokers Private Limited

IRDAI Broker Licence Registration Certificate No. 360, Valid Till 9th September 2025

Category of License : Composite Insurance Broker (Direct & Reinsurance)

Regd. & Head office : 12, 1st Floor,

Rutland Gate 4th Street, Chennai - 600006. India

Land Line : +91 44 45589265, +91 44 28333799

Alert TN GSTIN : 33AAGCA0915R1ZK

CIN Number : U67200TN2006PTC060434

Website : **Policy99.com**



Mission & Vision

Our Mission

Insurance services with total integrity (Honesty is in our DNA)

Our Vision

To make customer experience world-class in all aspects of Insurance & Reinsurance services

Our Strengths

- Licensed to deal with ANY General, Health & Life Insurance company on behalf of our client.
- For Reinsurance related services, we enjoy global access.
- Robust processes, fair and transparent dealings.


Our History

IRDAI Licensed Insurance broker since 10.09.2007 (15 years completed)


Our Experience

Team with over 100 years of collective Insurance experience

Our Promoters

 **Mr. Madannal Nahar** B.Com, BL - **Chairman**, Broker Qualified person (Composite), 55 years of rich experience in the Financial Services industry. Served as Chairman of South India Hire Purchase Association. Ex-President of Rotary club of Madras Southwest

 **Mr. Akkshay M Nahar** B.Com - Broker Qualified person (Composite), **Managing Director & Principal Officer since inception of the Company**, 17 years of rich experience in the Insurance industry.

 **Mrs. Shoba Nahar** B.A Corporate - Broker Qualified person, **Director since inception of the Company**, 15 years of experience in Insurance industry.

Details of Key Management Personnel

 **Mr A. Selvaraj**, M.Com., B.L., F.I.I.I- **Executive Director**

- A seasoned Reinsurance Professional and Composite Insurance Broker qualified; Adept in CRITICAL STUDY of RI PROGRAMME and RE-DESIGNING them ENHANCING THEIR VALUE AND BALANCE SHEET PROTECTION.
- Backed up by 25 years of rich experience in Oriental Insurance Co. in several senior positions, handling varied portfolios and at various places ; well versed in Underwriting, Claims Management and Loss Minimization and Control.
- 16 years of RI Broking services with Bharat Re-Insurance Brokers Pvt Ltd as their Director – Reinsurance; been a Lead RI Broker for Insurers in India, Sri Lanka, Nepal, Philippines etc; well connected with Insurance and Reinsurance markets.
- Continues his guidance and services from the Alert Insurance Brokers Private Limited platform since 2022.

Mr C. V. Srinivasan, M.Com., AICWA, F.I.I.I- Sr. Vice President

- More than 40 years of all-round General Insurance Practice – starting with United India Insurance Co. as a Direct Recruit Officer in 1980 and ending as Vice President-Reinsurance and Chief Risk Officer in Royal Sundaram General Insurance Co. in its Corporate Office in 2023.
- During the long innings with Royal Sundaram, the responsibilities deftly handled include RI Programme- Design and structure, negotiating lead terms with a variety of global Reinsurers, intermediaries, organizing RI Treaty placements and their Administration, Regulatory Compliance, RI Team building etc.
- Has a strong passion for RI, he is well connected with top rated securities and enjoys goodwill, reputation in the market.

Mr S. Sridhar, B.Com., General Manager

- Broker qualified person (Composite).
- 20 years of rich experience with ICICI Lombard, Bajaj Allianz and Future Generali headed their Branches; gained deep understanding, insights of General Insurance and Reinsurance principles and practices.
- Well connected with Insurers in India, Sri Lanka, Nepal, Bhutan, Maldives and other markets Reinsurers across the world.

Our Management and Reinsurance Team



MADANNIL NAHAR
(Chairman)



AKKSHAY M NAHAR
(MD & Principal Officer)



SHOBA NAHAR
(Director)



A. SELVARAJ
(Executive Director)



C.V. SRINIVASAN
(Sr. Vice President)



SRIDHAR S
(General Manager)



M. MURTHY
(Senior Manager - Operations)



SENTHIL. D
(Senior Manager - Accounts)

Treaties

- Structuring / designing Reinsurance Programme
- Critical Evaluation of existing Reinsurance Programme and redesigning to facilitate business development, Balance Sheet Protection and Solvency Sustenance
- Developing competitive terms for both proportional and non-proportional treaties from top rated securities and organizing their placements
- LEAD RI BROKERS FOR INSURERS IN SRI LANKA / SAARC

Facultative

- Property
- Projects
- Marine (Cargo and Hull)
- Energy
- Aviation
- Liability

Reinsurance Markets in our Radar Now

- India ● Nepal ● Sri Lanka ● Bhutan ● Maldives ● Singapore
- Malaysia ● Vietnam ● Middle East ● LLoyds ● Europe

Reinsurance Contacts

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Advertisement Number : 171

Disclaimer

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